Website review pugliafamily.it

The score is 56/100

SEO Content

⚠️	Title	Vacanze, eventi e servizi in Puglia a misura di famiglia - Puglia Family Length : 72 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	Vacanze in Puglia per bambini: visitare la Puglia con i bambini, cosa fare, cosa vedere, turismo, cultura ed eventi a misura di famiglia. Puglia Family Length : 151 Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	it_IT
locale:alternate	zh_CN
type	article
title	Home
description	EVENTI Esperienze uniche Musei e laboratori ISCRIVITI ALLA NOSTRA NEWSLETTER Puglia Family Il sito è in costruzione! Alcuni contenuti potrebbero non essere ancora pronti Puglia vacanze in famiglia
url	http://pugliafamily.it/
site_name	Puglia Family

SEO Content

		image	https://pugliafamily.it/wp-content/uploads/2019/05/logo-5.png				

	Headings						
		H1	H2	H3	H4	H5	H6
		6	0	1	0	0	0

- [H1] EVENTI
- [H1] Esperienze uniche
- [H1] Musei e laboratori
- [H1] Puglia Family Il sito è in costruzione! Alcuni contenuti potrebbero non essere ancora pronti
- [H1] info@pugliafamily.it
- [H1] la regione a misura di famiglia
- [H3] ISCRIVITI ALLA NOSTRA NEWSLETTER

❌	Images	We found 31 images on this web page. 26 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 5 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 20% Internal Links 80%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
-	Internal	Passing Juice
Family Puglia	Internal	Passing Juice
Sciamé ADV	External	Passing Juice
vacanze famiglia puglia	Internal	Passing Juice

SEO Keywords

⊙	Keywords Cloud	famiglia facebook vacanze sciamé puglia campi adv eventi bambini instagram

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
puglia	10	✔	✖	✔	✔
vacanze	5	✔	✖	✔	✖
famiglia	5	✔	✖	✔	✔
bambini	4	✖	✖	✔	✖
eventi	4	✔	✖	✔	✔

Usability

⊙	Url	Domain : pugliafamily.it Length : 15
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is it.

Usability

✓		
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 28 Warnings : 28
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
◐	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✗ Too bad, your website has too many CSS files (more than 4).
		✗ Too bad, your website has too many JS files (more than 6).
		✗ Too bad, your website does not take advantage of gzip.

Mobile

◐	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

	XML Sitemap	Missing
		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://pugliafamily.it/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
		Google Analytics